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Please check out our new website at:
www.HearingConsultants.com

8 Rousing Reasons to Put a Hearing Test at the Top of Your “DONE” list. ...Continued

6. It could protect you against the blues

Hearing loss is linked to a greater risk of depression in adults, especially 18 to 69-year-olds. BHI research shows that people with hearing loss who use hearing aids are less likely to feel down, depressed or hopeless.

7. You’ll probably be more likely to get the drift

Most people who use hearing aids say it helps their overall ability to communicate effectively in most situations. The majority who bought their hearing aids within the past five years say they’re pleased with their ability to hear in the workplace, at

home with family members, in conversations in small and large groups, when watching TV with others, in lecture halls, theaters or concert halls, when riding in a car, and even when trying to follow conversations in the presence of noise.

8. Your heart and health may benefit.

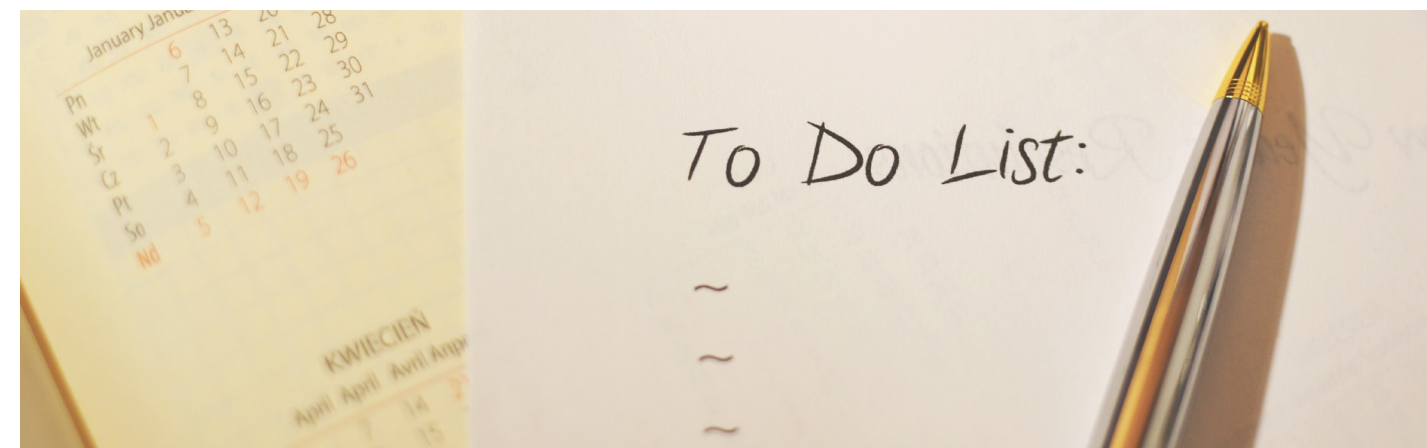
Cardiovascular and hearing health are linked. Some experts say the inner ear is so sensitive to blood flow that it’s possible that abnormalities in the cardiovascular system could be noted here earlier than in other less sensitive parts of the body.



So do it for your health. Do it for your happiness. Get a hearing test or better yet encourage a loved one to get one with you.

Better Hearing Institute

8 Rousing Reasons to Put a Hearing Test at the Top of Your “DONE” list.



Of all the life hacks for better living, taking care of your hearing is among the smartest — and it yields an incredible ROI. In short, getting a hearing test is worth it. No matter what your age, untreated hearing loss can take its toll. It’s a noisy world. You’re part of it. And the numbers show that hearing loss is becoming more common among younger adults — in their 20s and 30s. So make sure you value your hearing. It’s a treasure worth keeping.

To give you an extra push, here are eight reasons why you should get a hearing test today:

1. It may help your pocketbook

A study by the Better Hearing Institute (BHI) shows that using

hearing aids reduces the risk of income loss by 90 to 100 percent for those with milder hearing loss, and from 65 to 77 percent for those with moderate to severe hearing loss. People with untreated hearing loss lost as much as \$30,000 in income annually, the study found

2. Your mind may benefit

Research shows a link between hearing loss and dementia, leading experts to believe that interventions, like hearing aids, could potentially delay or prevent dementia, or at least help improve cognitive function.

3. It could boost your job performance

Most hearing aid users in the workforce say it has helped their

performance on the job.

4. Life’s challenges may not seem so intimidating

Research shows people with hearing loss who use hearing aids are more likely to tackle problems actively. Apparently, hearing your best brings greater confidence.

5. Your zest for life might get zestier

Most people who use hearing aids say it has a positive effect on their relationships. They’re more likely to have a strong social network, be optimistic, feel engaged in life, and even get more pleasure in doing things.

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4 Factors for a Successful Hearing Aid Fitting

Not everyone does well with their hearing devices. Not all hearing aids are created equally. Here are 4 factors which influence the success or failure of wearing hearing aids.

The first factor is the severity of the hearing loss. Some hearing losses are fairly simple and straight forward to fit using today's improved hearing aid technology. Mild high frequency sensorineural losses come to mind, which are very common. People with this hearing loss usually have good speech discrimination, even in noise. Other losses can be severe to profound causing distortion of sound even with state of the art technology. The brain may no longer be able to process what is being said clearly. Often I've heard, "I can hear, I just can't understand."

The second factor is the product you decide to invest in. I have told patients for years, "You get what you pay for." There are wonderful hearing aids on

the market right now that folks actually enjoy wearing. These products come from our leading manufacturers who have proven over time to produce high quality sound processing as well as reliable and durable products which do not need constant repair. These products are not cheap, nor do they come from the internet or big box stores. Remember: if it sounds too good to be true, it probably is.

The third factor is your hearing care professional. An Audiologist has a minimum of 6-8 years of college training. They have your best interest in mind. An Audiologist will work with several brands of devices, not just one size fits all. An Audiologist will ask questions and listen to your needs to provide you with the best solution for your individual hearing loss, lifestyle, and budget. A hearing instrument specialist has a minimum of a high school education and basic training, typically based on how to close the sale.

Finally, the most important factor to a successful hearing aid fitting is YOU. Are you motivated? Do you genuinely want to hear better? Can you put behind you the idea of wearing a device in each ear that people may see? How you look with an untreated hearing loss is much more visible than any hearing aid will ever be.

When it is time for you or a loved one to consider hearing aids, remember these factors outlined here. You may not be able to control your hearing loss (although protecting your hearing from loud noise is a start), but you can seek the advice of a local Audiologist who works with several manufacturers. Take the Audiologist's recommendations – after all, that is why you made the appointment. Decide to accept that hearing loss is your cross to bear and move ahead with a positive attitude.

- Barb Rozzo, Audiologist & Owner



Barb Rozzo, M.A., FAAA
Amanda Hoffman, AuD, FAAA
Audiologists

Thank You for Your Referrals

Your recommendation of our practice is the highest compliment we can receive.

Please know we will provide your friends or family members with the same concern and attention to detail, which we have provided to you.



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If you have any questions, comments or concerns, please feel free to email me directly at brozzo@hearingconsultants.com. Whether you would like more information on battery choices, would like to request a specific candy in the dish, or just have a general question, I am here for you and I am listening!

- Barb Rozzo, Audiologist & Owner

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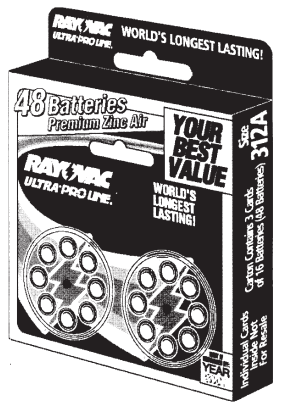
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Not valid on prior sales or other promotions. Not valid on basic or budget products. This offer is transferable to someone you know who needs our services.

Don't Throw Away Your Hearing Aids!

If you, or someone you know, have hearing aids you no longer use, PLEASE consider donation.

We have several individuals who are down on their luck right now and could benefit from your generosity. We also can use your donated aids in our stock of loaner devices. We

let people borrow them when they have a hearing aid out for repair.

Behind the ear types are the most useful, they can be reconfigured to fit most ears. Custom hearing aids; in-the-ear, in-the-canal, completely-in-the-canal will only fit the original user. These devices can go to a

charity we support at the end of each year. People often ask what the depreciated value of their donation is. For tax purposes, hearing aids depreciate 20% of their original value for each year of age when they are donated.